

# ELISA HAYS

extraordinary **IMPACT**

## BIO

For 15 years, Elisa Hays, CSP served as the Founder and Chief Daydreamer of an award-winning touring entertainment company focused on genuine leadership, engagement, and innovative design. In her own words she, “served on boards, won awards, and drove big Fords!” After getting stuck on the highway in an ice-storm and safely evacuating two of her staff in the face of oncoming traffic, an 18-wheeler semi-truck going 65 miles-per-hour hit her body...outside of a vehicle. She was propelled 90 feet through the air and ultimately into the position she is in now. As an authority on leadership, resilience, and inclusion Elisa inspires audiences internationally with her empathy-fueled principles for achieving Extraordinary IMPACT.